

The Albert Snow Hair Group Wins the National Prestigious John Steinberg Community Award at the 23rd annual Contessas

Hamilton, ON November 10, 2011 – The Albert Snow Hair Design Group received the John Steinberg Community Award at the 23rd annual Contessas on Sunday October 30, 2011 in Toronto, ON.

The Contessas are Canada's longest-running and prestigious awards that recognize excellence in salon professionals across the country. Each year, the Contessas invite Canadian salon professionals to compete in 24 different categories, and then judged by industry experts. Visit the website for more information at www.salon52.ca



Winner in the Community Service category that received dozens of entries, salon owner Albert Snow and his team of salon experts at the Albert Snow Hair Group were awarded the prize for their exceptional community service in the Hamilton area among four other finalists.

For the past ten years, The Albert Snow Hair Design Group, in partnership with McMaster University's McMaster Student Outreach Collaborative (Mac SOC) has held a community fundraiser called the Cut-a-Thon.

Each year, 75 stylists from 20 salons in Hamilton and the surrounding area participate in the one-day annual event, donating their time and their expertise to raise money for the fundraiser. All proceeds that are raised are donated to Mac Soc.

Mac SOC is an interdisciplinary group of volunteer students and staff from McMaster University that works to support those who are marginally housed, homeless, or subject to homelessness in the city of Hamilton. For more information on the program, visit the website at <http://bit.ly/sqdrKy>

Over the years, the Albert Snow Group has donated more than \$75, 000 to the community program.

This coming spring Albert Snow Hair design Group looks forward to hosting the 11th annual cut a thon at 1036 King St. West, Hamilton, ON L8S 1L5, contact them for more information by telephone at (905) 525-0831 or visit their website at www.albertsnow.ca